

Aesthetic Response

Are you looking for experienced business support to help you develop and grow your practice effectively?

Brighton Beautiful and the Dr Terry Clinic are just two of many UK-based aesthetic clinics who have entrusted their valuable client calls to Aesthetic Response, the UK's only specialist enquiry management service supporting the aesthetics sector. As both of these practices have discovered AR's support may be just what you are looking for...

"Aesthetic Response has given me calmness and efficiency in my life as well as the ability to run a smooth, uninterrupted clinic by handling all my calls. I can now enjoy quality time with my family in the evenings as I no longer have patients to call and text replies to do. The patchwork of 'Post-its' and confusion has left me. Patients are happy as their call is responded to immediately. We have also seen a big increase in new patients as their enquiries are taken and converted to a booking with great efficiency. It has been good to get my life back! Thank you"

Jackie Holden, Brighton Beautiful

"We have been using Aesthetic Response for just over a year now and the services that they offer have been invaluable. We run a busy clinic and it is wonderful to be safe in the knowledge that our patient calls are responded to immediately, appointments are made effortlessly and any enquiries are dealt with professionally and smoothly. The team handle all enquiries with a very personal and friendly touch and our patients always feel very well looked after."

Dr Terry, Dr Terry Clinic, London

It is AR's team of experienced patient advisors, trained in a wealth of customer service skills, that enables this specialised aesthetic call-handling service to realise the potential of patient contact opportunities. AR's knowledge and experience offers seamless handling of enquiry calls across the sector's diverse and growing offerings of facial and body treatments and procedures; ensuring at all times consultation is promoted as priority.

AR's flagship service is "Full Enquiry Management", supporting accelerated practice growth and with recognised benefits including ...

- Extended practice opening hours to 66 hours a week including evenings and Saturdays.
- An exceptional conversion rate of new enquiry to consultation, upwards of 75%.
- Deposits taken and diary bookings confirmed to maximise on attendance of consultation and treatment appointments.
- Your front of house team freed up to look after patients in clinic and manage other day to day demands safe in the knowledge that your practice calls are being managed effectively and discreetly.
- Follow-up calls to lapsed patients and clients who have delayed their return for treatment help support good client retention.

AR's Message Taking service is simplicity in itself, offering valuable practice support ...

- Extended opening hours of 66 hours a week including evenings and Saturdays.
- A safety net to ensure you are not losing any valuable new enquiries.
- Effective and experienced, customer service support for peace of mind that your patient and enquiry calls are being looked after.

Why not put AR's enquiry handling skills to the test! Enquire on 0191 495 8400 or visit www.aestheticresponse.co.uk to read more on what other practitioners like yourself say about the value of AR to their business. **AM**



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